



## Performance Report for: <http://www.wisebread.com/>

Report generated: Friday, April 10, 2015, 1:05 PM -0700 (via API)

Test Server Region: Vancouver, Canada

Using: Firefox (Desktop) 25.0.1, Page Speed 1.12.16, YSlow 3.1.8

<b>Page Speed Grade:</b> <span style="font-size: 2em;">(83%)</span> ⬆️ Avg: 79%	B	<b>YSlow Grade:</b> <span style="font-size: 2em;">(65%)</span> ⬇️ Avg: 78%	D
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Page load time: 4.30s | Total page size: 1.57MB | Total number of requests: 160

### Priority Issues (Top 5)

Leverage browser caching	<span style="color: red;">F (15)</span>	⬇️ Avg Score: <b>58%</b>	Server	High
Specify image dimensions	<span style="color: orange;">D (60)</span>	⬆️ Avg Score: <b>51%</b>	Images	High
Minimize redirects	<span style="color: orange;">D (65)</span>	⬇️ Avg Score: <b>91%</b>	Content	High
Prefer asynchronous resources	<span style="color: yellow;">C (70)</span>	⬇️ Avg Score: <b>96%</b>	JS	Medium
Optimize images	<span style="color: yellow;">C (78)</span>	⬆️ Avg Score: <b>76%</b>	Images	High

### How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

### About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google Page Speed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

### About the Developer



GTmetrix is developed by the good folks at **Gossamer Threads**, a Vancouver-based company with over 16 years experience in web technology. [www.gossamer-threads.com](http://www.gossamer-threads.com)

### What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

### What's in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth Page Speed & YSlow information

These will provide you with a snapshot of your performance.

# Waterfall

The waterfall graph displays the loading behaviour of your site in Firefox. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



GET THEwchat-log	200 OK	wisebread.	14.8 KB		360ms
GET art_lovers_0000	200 OK	wisebread.	18.7 KB		361ms
GET woman_laundr	200 OK	wisebread.	21.5 KB		362ms
GET 0deals-3443610	200 OK	wisebread.	15.7 KB		363ms
GET family_0000229	200 OK	wisebread.	24.5 KB		386ms
GET woman_dinner	200 OK	wisebread.	19.9 KB		386ms
GET woman_stress	200 OK	wisebread.	12.5 KB		387ms
GET food-13459759!	200 OK	wisebread.	14.1 KB		388ms
GET home-5268659-	200 OK	wisebread.	36.6 KB		389ms
GET young_adults_	200 OK	wisebread.	12.7 KB		391ms
GET boxes-4593328.	200 OK	wisebread.	12.3 KB		412ms
GET exercise-47967	200 OK	wisebread.	10.3 KB		412ms
GET reading-482436	200 OK	wisebread.	12.9 KB		413ms
GET displays.htm?i	200 OK	forms.awel	55 B		220ms
GET 2230	200 OK	static.fmpu	978 B		782ms
GET car_trouble_00	200 OK	wisebread.	9.4 KB		414ms
GET funwkd-biking-	200 OK	wisebread.	9.6 KB		416ms
GET financial_strug	200 OK	wisebread.	11.8 KB		417ms
GET credit_card_00	200 OK	wisebread.	8.8 KB		438ms
GET blood-sugar-45	200 OK	wisebread.	11.4 KB		438ms
GET FM_Business_	200 OK	static.fmpu	5.8 KB		783ms
GET xmoney-tips-ni	200 OK	wisebread.	7.8 KB		514ms
GET quant.js	200 OK	edge.quant	3 KB		416ms
GET js_22b8818553e	200 OK	wisebread.	827 B		119ms
GET pinit.js	200 OK	assets.pint	258 B		428ms
GET ga.js	200 OK	google-ana	15.7 KB		52ms
GET gpt.js	200 OK	googletags	15.5 KB		316ms
GET bat.js	200 OK	bat.bing.co	2.6 KB		343ms
GET all.js#xfbml=1&	200 OK	connect.fac	52.3 KB		354ms
GET pubads_impl_5	200 OK	partner.goc	33.6 KB		72ms
GET container.html	200 OK	tpc.google	1.8 KB		66ms
GET check_359604.j	200 OK	googletags	1.8 KB		26ms
GET 6Dg4oLkBbYq.	200 OK	static.ak.fa	10 KB		11ms
GET 6Dg4oLkBbYq.	200 OK	s-static.ak.	10 KB		86ms
GET ads?gdfp_req=	200 OK	pubads.g.d	318 B		78ms
GET keywords.fmpu	200 OK	keywords.f	72 B		232ms
GET keywords.fmpu	302 For	keywords.f	0		235ms
GET wisebread	200 OK	static.fmpu	1.7 KB		46ms
GET tenzing.fmpub.	204 No	tenzing.fmr	0		192ms
GET am.js	200 OK	yceml.net	21.4 KB		130ms
GET ;sz=728x90;sz=	200 OK	ad.doublec	655 B		103ms
GET 2229?t=js	200 OK	remnant.fr	508 B		214ms
GET lidar.js	200 OK	pagead2.gc	20.9 KB		78ms
GET ad.php?do=js&	200 OK	g.adspeed.	546 B		413ms
GET view.php?t=b&	200 OK	remnant.fr	43 B		72ms
GET getjs.aspx?acti	200 OK	tag.context	344 B		152ms
GET ad.php?do=imj	200 OK	g.adspeed.	43 B		88ms
GET getjs.static.js?i	200 OK	ads.context	2.7 KB		64ms
GET GetAd.aspx?ta	200 OK	ads.context	661 B		120ms
GET 590579.jpg	200 OK	content.link	19.7 KB		24ms
GET p-01-0VlaSjnOL	200 OK	pixel.quant	35 B		153ms
GET tenzing.fmpub.	204 No	tenzing.fmr	0		73ms
GET beacon.js	200 OK	b.scorecar	1.1 KB		3ms
GET img?mt_id=424	302 Mo	pixel.matht	0		83ms
GET img?mt_id=434	302 Mo	pixel.matht	0		843ms
GET p-9dsZX-5zhUu	200 OK	pixel.quant	419 B		73ms
GET ;ogl=	200 OK	pixel.quant	35 B		149ms
GET search-button.j	200 OK	wisebread.	1.6 KB		26ms
GET xok-button-gre	200 OK	wisebread.	1.2 KB		25ms
GET dfp-lib.js	200 OK	static.fmpu	4.5 KB		9ms
GET 5275.js?396860	200 OK	dnn506yrb.	8.9 KB		12ms
GET bullet-small.gif	200 OK	wisebread.	67 B		27ms
GET text-input-back	200 OK	wisebread.	1.6 KB		27ms
GET bullets-1.jpg	200 OK	wisebread.	1.3 KB		27ms
GET list-bullet-1.jpg	200 OK	wisebread.	584 B		26ms
GET small-header-b	200 OK	wisebread.	351 B		26ms
GET social-icons.jp	200 OK	wisebread.	5.8 KB		39ms
GET b?c1=8&c2=60:	302 Mo	b.scorecar	0		1ms

+	GET b?c1=2&c2=60:	302 Mo	b.scorecar	0	1ms
+	GET ;ogl=	200 OK	pixel.quant:	35 B	101ms
+	GET keywords.fmpu	200 OK	keywords.f	152 B	78ms
+	GET convert_data.js	200 OK	js.bizograp	307 B	10ms
+	GET img?mt_id=424	302 Mo	pixel.matht:	0	20ms
+	GET b2?c1=8&c2=6(	204 No	b.scorecar	0	2ms
+	GET b2?c1=2&c2=6(	204 No	b.scorecar	0	3ms
+	GET pixel.mathtag.c	302 Mo	ak1.abmr.r	0	72ms
+	GET tenzing.fmpub.	204 No	tenzing.fmr	0	138ms
+	GET container.html:	200 OK	tpc.google	1.8 KB	7ms
+	GET ads?gdfp_req=	200 OK	pubads.g.d	6.8 KB	86ms
+	GET img?01AD=3K-	302 Mo	pixel.matht:	43 B	36ms
+	GET insight.min.js	200 OK	js.bizograp	23.3 KB	12ms
+	GET p.js	200 OK	static.pars	2.8 KB	310ms
+	GET arrows.png	200 OK	wisebread.	3.4 KB	26ms
+	GET bullets-2.jpg	200 OK	wisebread.	1.7 KB	27ms
+	GET ping?client_id-	200 OK	facebook.c	258 B	368ms
+	GET pinit_main.js	200 OK	assets.pint	11.4 KB	7ms
+	GET 2230?t=js	200 OK	remnant.fr	588 B	125ms
+	GET pixel?google_r	200 OK	cm.g.doubl	170 B	55ms
+	GET osd.js	200 OK	pagead2.g	19 KB	25ms
+	GET wisebread.com	200 OK	srv-2015-0	260 B	128ms
+	GET getjs.aspx?acti	200 OK	tag.context	343 B	115ms
+	GET surly.js?;ad_w	200 OK	c.betrad.cc	1.3 KB	15ms
+	GET view.php?t=b&	200 OK	remnant.fr	43 B	71ms
+	GET img?mt_id=434	302 Mo	pixel.matht:	43 B	30ms
+	GET tap.php?v=422:	307 Tei	pixel.rubicc	0	88ms
+	GET ptrack-v0.4.0.js	200 OK	static.pars	9.8 KB	7ms
+	GET plogger?rand=	200 OK	srv-2015-0	43 B	178ms
+	GET GetAd.aspx?ta	200 OK	ads.contex	661 B	118ms
+	GET tap.php?cookir	200 OK	pixel.rubicc	42 B	24ms
+	GET 590582.jpg	200 OK	content.link	24.2 KB	193ms
+	GET p-01-0VlaSjnOL	200 OK	pixel.quant:	35 B	145ms
+	GET 4.gif	200 OK	c.betrad.cc	43 B	8ms
+	GET ba.html?432e9:	200 OK	c.betrad.cc	371 B	13ms
+	GET ba.js?432e97f	200 OK	c.betrad.cc	11.7 KB	7ms
+	GET pixel.gif?e=13&	204 No	l.betrad.cor	0	242ms
+	GET chartbeat.js	200 OK	static.chart	9.7 KB	7ms
+	GET 0?ti=4019141&\	204 No	bat.bing.co	0	59ms
<b>160 Requests</b>					<b>4.41s (onload: 4.31s)</b>
<b>1.6 MB</b>					

## Page Speed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Leverage browser caching	F (15)	↓ Avg Score: 58%	Server	High

The following cacheable resources have a short freshness lifetime. Specify an expiration at least one week in the future for the following resources:

- <http://bat.bing.com/bat.js> (expiration not specified)
- <http://content.linkoffers.net/SharedImages/Products/161204/590579.jpg> (expiration not specified)
- <http://content.linkoffers.net/SharedImages/Products/161204/590582.jpg> (expiration not specified)
- <http://static.fmpub.net/site/wisbread> (expiration not specified)
- [http://static.fmpub.net/assets/badges/FM\\_Business\\_Advertise\\_Vertical.gif](http://static.fmpub.net/assets/badges/FM_Business_Advertise_Vertical.gif) (expiration not specified)
- <http://static.fmpub.net/lib/dfp-lib.js> (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn\\_css\\_http\\_d0643837c8350c330be4aa496fccef51.css](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn_css_http_d0643837c8350c330be4aa496fccef51.css) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn\\_css\\_http\\_d525ba4e261be37d69bdd3e824bade72.css](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn_css_http_d525ba4e261be37d69bdd3e824bade72.css) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/aeo\\_5.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/aeo_5.png) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/airbed\\_0.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/airbed_0.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/asos\\_1.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/asos_1.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/boots\\_7.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/boots_7.png) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/cart\\_0.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/cart_0.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/coldwater\\_1.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/coldwater_1.png) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/crocs\\_11.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/crocs_11.png) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/duluth\\_2.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/duluth_2.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/faucets\\_0.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/faucets_0.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/grill\\_13.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/grill_13.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/gymboree\\_0.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/gymboree_0.png) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanes\\_3.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanes_3.png) (expiration not specified)
- <http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanessweat.png> (expiration not specified)
- <http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanest.png> (expiration not specified)
- <http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/insoles.jpg> (expiration not specified)
- <http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/ledlight.jpg> (expiration not specified)
- <http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/link.jpg> (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/maxi\\_1.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/maxi_1.png) (expiration not specified)
- <http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/pancake.png> (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/reebok\\_8.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/reebok_8.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/shower\\_2.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/shower_2.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/world\\_1.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/world_1.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small\\_41-sq\\_117.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small_41-sq_117.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small\\_41-sq\\_118.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small_41-sq_118.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/THEwbchat-logo-605-v2\\_0\\_131.png](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/THEwbchat-logo-605-v2_0_131.png) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/art\\_lovers\\_000024031897.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/art_lovers_000024031897.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/car\\_trouble\\_000046605260.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/car_trouble_000046605260.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/college\\_student\\_000013097599.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/college_student_000013097599.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple\\_000019703451.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple_000019703451.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple\\_smoothie\\_000052698074.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple_smoothie_000052698074.jpg) (expiration not specified)
- [http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/credit\\_card\\_000019789000.jpg](http://wisbread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/credit_card_000019789000.jpg) (expiration not specified)

- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/family\\_000022968360.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/family_000022968360.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/financial\\_struggle\\_000026300090.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/financial_struggle_000026300090.jpg) (expiration not specified)
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- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/vegan\\_000045276498.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/vegan_000045276498.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_dinner\\_000044881466.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_dinner_000044881466.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_laptop\\_000029434486.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_laptop_000029434486.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_laundry\\_000012075882.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_laundry_000012075882.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_phone\\_000047974012\\_0.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_phone_000047974012_0.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_shopping\\_000021000133.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_shopping_000021000133.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_stressed\\_000018231991.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_stressed_000018231991.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_stressed\\_000028560880.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_stressed_000028560880.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/gardening\\_000029757454.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/gardening_000029757454.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/grocery\\_coupon\\_000019788649\\_0.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/grocery_coupon_000019788649_0.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/salad\\_000026897759.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/salad_000026897759.jpg) (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/wbchat-logo250.jpg> (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/000047080824\\_lady\\_dessert\\_Large.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/000047080824_lady_dessert_Large.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/gardening\\_000029757454.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/gardening_000029757454.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/man-keys-car-beach-iStock\\_000048938318\\_Small.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/man-keys-car-beach-iStock_000048938318_Small.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/mother\\_and\\_son\\_gardening.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/mother_and_son_gardening.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock\\_000025670142\\_Small.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock_000025670142_Small.jpg) (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/blood-sugar-454954461.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/boxes-459332827.jpg> (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/car\\_trouble\\_000046605260.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/car_trouble_000046605260.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/credit\\_card\\_000019789000.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/credit_card_000019789000.jpg) (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/exercise-479677521.jpg> (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/financial\\_struggle\\_000026300090.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/financial_struggle_000026300090.jpg) (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/food-134597595.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/funwkd-biking-4984553-small.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/home-5268659-small.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/reading-482436757.jpg> (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/young\\_adults\\_000062067382.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/young_adults_000062067382.jpg) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js\\_22b8818553a1ac1812f9871d28dd754c.js](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js_22b8818553a1ac1812f9871d28dd754c.js) (expiration not specified)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js\\_99f739d0d3cfc7e7c35c64cea8ec2dc.js](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js_99f739d0d3cfc7e7c35c64cea8ec2dc.js) (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/wisebread/personal-finance-blog-logo.png> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/all/modules/contrib/jcarousel/skins/default/arrows.png> (expiration not specified)

- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/bullet-small.gif> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/bullets-1.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/bullets-2.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/list-bullet-1.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/search-button.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/small-header-back.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/social-icons.jpg> (expiration not specified)
- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/text-input-backgrounds.jpg> (expiration not specified)
- <http://assets.pinterest.com/js/pinit.js> (1 minute 53 seconds)
- [http://assets.pinterest.com/js/pinit\\_main.js](http://assets.pinterest.com/js/pinit_main.js) (4 minutes 43 seconds)
- <http://pixel.quantserve.com/seg/p-9dsZX-5zhUuTg.js> (10 minutes)
- [http://www.googletagmanager.com/tag/js/check\\_359604.js](http://www.googletagmanager.com/tag/js/check_359604.js) (15 minutes)
- [http://connect.facebook.net/en\\_US/all.js](http://connect.facebook.net/en_US/all.js) (20 minutes)
- <http://c.betrad.com/a/4.gif> (1 hour)
- <http://c.betrad.com/geo/ba.js?432e97f> (1 hour)
- [http://c.betrad.com/surly.js?ad\\_wxh=%psz=!::coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!](http://c.betrad.com/surly.js?ad_wxh=%psz=!::coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!) (1 hour)
- <http://dnn506yrbagrg.cloudfront.net/pages/scripts/0006/5275.js?396860> (1 hour)
- <http://pagead2.googleadsyndication.com/pagead/js/lidar.js> (1 hour)
- <http://pagead2.googleadsyndication.com/pagead/osd.js> (1 hour)
- <http://www.googletagmanager.com/tag/js/gpt.js> (1 hour)
- <http://static.chartbeat.com/js/chartbeat.js> (2 hours)
- <http://www.google-analytics.com/ga.js> (2 hours)

#### Specify image dimensions

D (60)

↑ Avg Score: 51%

Images

High

The following image(s) are missing width and/or height attributes.

- <http://content.linkoffers.net/SharedImages/Products/161204/590579.jpg> (Dimensions: 728 x 90)
- <http://content.linkoffers.net/SharedImages/Products/161204/590582.jpg> (Dimensions: 300 x 250)
- <http://forms.aweber.com/form/displays.htm?id=LByMrAyc7OxM> (Dimensions: 1 x 1)
- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLLOANS.PUBLISHER.505320.CAMPAIGN.0.ADSIZE.300X250>
- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLLOANS.PUBLISHER.505320.CAMPAIGN.0.ADSIZE.728X90>
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/wisebread/personal-finance-blog-logo.png> (Dimensions: 430 x 85)
- <http://www.wisebread.com/money-tips/sites/mt/files/badges/xmoney-tips-network-yellow-border-125.png.pagespeed.ic.-KZkJoYCdC.png> (Dimensions: 125 x 125)
- <http://www.wisebread.com/sites/default/themes/custom/wisebread/images/xsubscribe.gif.pagespeed.ic.hXz2Qu1rv9.png> (Dimensions: 119 x 40)

#### Minimize redirects

D (65)

↓ Avg Score: 91%

Content

High

Remove the following redirect chain if possible:

- [http://pixel.mathtag.com/event/img?mt\\_id=424466&mt\\_adid=120808&v1=&v2=s289&v3=n100\\_b&s1=&s2=v1&s3=](http://pixel.mathtag.com/event/img?mt_id=424466&mt_adid=120808&v1=&v2=s289&v3=n100_b&s1=&s2=v1&s3=)
- [http://pixel.mathtag.com/event/img?mt\\_id=424466&mt\\_adid=120808&v1=&v2=s289&v3=n100\\_b&s1=&s2=v1&s3=&mm\\_bnc&mm\\_bct](http://pixel.mathtag.com/event/img?mt_id=424466&mt_adid=120808&v1=&v2=s289&v3=n100_b&s1=&s2=v1&s3=&mm_bnc&mm_bct)
- [http://ak1.abmr.net/is/pixel.mathtag.com?U=/event/img&V=3-vqei28lCHa9Chfqh5qkHS0HvbBAfsOfNjEsTFcP%2f8vrYMWfXs94kg%3d%3d&l=A4EB7AA40337DCD&D=mathtag.com&01AD=1&mt\\_id=424466&mt\\_adid=120808&v1=&v2=s289&v3=n100\\_b&s1=&s2=v1&s3=&mm\\_bnc&mm\\_bct](http://ak1.abmr.net/is/pixel.mathtag.com?U=/event/img&V=3-vqei28lCHa9Chfqh5qkHS0HvbBAfsOfNjEsTFcP%2f8vrYMWfXs94kg%3d%3d&l=A4EB7AA40337DCD&D=mathtag.com&01AD=1&mt_id=424466&mt_adid=120808&v1=&v2=s289&v3=n100_b&s1=&s2=v1&s3=&mm_bnc&mm_bct)
- [http://pixel.mathtag.com/event/img?01AD=3K-FOTRlI5zV84\\_rk\\_m5m6n1jmZB4uaV58HMJg0f7vnkznFleK\\_GKQ&01RI=A4EB7AA40337DCD&01NA=na&mt\\_id=424466&mt\\_adid=120808&v1=&v2=s289&v3=n100\\_b&s1=&s2=v1&s3=&mm\\_bnc&mm\\_bct](http://pixel.mathtag.com/event/img?01AD=3K-FOTRlI5zV84_rk_m5m6n1jmZB4uaV58HMJg0f7vnkznFleK_GKQ&01RI=A4EB7AA40337DCD&01NA=na&mt_id=424466&mt_adid=120808&v1=&v2=s289&v3=n100_b&s1=&s2=v1&s3=&mm_bnc&mm_bct)
- [http://cm.g.doubleclick.net/pixel?google\\_nid=mediamath&google\\_cm&google\\_hm=h65VKC0AQgCloqpf6wmBg](http://cm.g.doubleclick.net/pixel?google_nid=mediamath&google_cm&google_hm=h65VKC0AQgCloqpf6wmBg)

Remove the following redirect chain if possible:

- [http://pixel.mathtag.com/event/img?mt\\_id=434918&mt\\_adid=120808&v1=&v2=s289&v3=&s1=&s2=v1&s3=](http://pixel.mathtag.com/event/img?mt_id=434918&mt_adid=120808&v1=&v2=s289&v3=&s1=&s2=v1&s3=)
- [http://pixel.mathtag.com/event/img?mt\\_id=434918&mt\\_adid=120808&v1=&v2=s289&v3=&s1=&s2=v1&s3=&mm\\_bnc&mm\\_bct](http://pixel.mathtag.com/event/img?mt_id=434918&mt_adid=120808&v1=&v2=s289&v3=&s1=&s2=v1&s3=&mm_bnc&mm_bct)
- <http://pixel.rubiconproject.com/tap.php?v=4222&nid=1512&put=c4325528-2d01-4d00-926c-fab3c5a49eff>
- [http://pixel.rubiconproject.com/tap.php?cookie\\_redirect=1&v=4222&nid=1512&put=c4325528-2d01-4d00-926c-fab3c5a49eff](http://pixel.rubiconproject.com/tap.php?cookie_redirect=1&v=4222&nid=1512&put=c4325528-2d01-4d00-926c-fab3c5a49eff)

Remove the following redirect chain if possible:

- [http://b.scorecardresearch.com/b?c1=2&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns\\_t=1428696320463&ns\\_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=](http://b.scorecardresearch.com/b?c1=2&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns_t=1428696320463&ns_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=)
- [http://b.scorecardresearch.com/b2?c1=2&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns\\_t=1428696320463&ns\\_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=](http://b.scorecardresearch.com/b2?c1=2&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns_t=1428696320463&ns_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=)

Remove the following redirect chain if possible:

- [http://b.scorecardresearch.com/b?c1=8&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns\\_t=1428696320461&ns\\_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=](http://b.scorecardresearch.com/b?c1=8&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns_t=1428696320461&ns_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=)
- [http://b.scorecardresearch.com/b2?c1=8&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns\\_t=1428696320461&ns\\_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=](http://b.scorecardresearch.com/b2?c1=8&c2=6035610&c3=36782&c4=http%253A%252F%252Fwww.wisebread.com&ns_t=1428696320461&ns_c=UTF-8&c8=Wise%20Bread%20%7C%20Personal%20Finance%20and%20Frugal%20Living%20Forums&c7=http%3A%2F%2Fwww.wisebread.com%2F&c9=)

Remove the following redirect chain if possible:

- [http://keywords.fmpub.net/?t=r&s=289&n=4601&u=http%3A%2F%2Fwww.wisebread.com%2F&r=fmpub.wisebread/\\_fM\\_sz=728x90\\_fM\\_sz=970x90\\_fM\\_sz=970x250\\_fM\\_sz=950x90\\_fM\\_sz=600x66\\_fM\\_sz=300x50\\_fM\\_sz=970x66\\_fM\\_fmzid=2229\\_fM\\_fmcls=ATF\\_fM\\_tile=1\\_fM\\_ord=659842617790794.5\\_fM\\_fmsid=289\\_fM\\_fmvid=1](http://keywords.fmpub.net/?t=r&s=289&n=4601&u=http%3A%2F%2Fwww.wisebread.com%2F&r=fmpub.wisebread/_fM_sz=728x90_fM_sz=970x90_fM_sz=970x250_fM_sz=950x90_fM_sz=600x66_fM_sz=300x50_fM_sz=970x66_fM_fmzid=2229_fM_fmcls=ATF_fM_tile=1_fM_ord=659842617790794.5_fM_fmsid=289_fM_fmvid=1)
- [http://ad.doubleclick.net/N4601/adj/fmpub.wisebread/\\_sz=728x90;sz=970x90;sz=970x250;sz=950x90;sz=600x66;sz=300x50;sz=970x66;fmzid=2229;fmcls=ATF;tile=1;ord=659842617790794.5;fmsid=289;fmvid=1;u=\\_fmmu8512b3e76240eca5e4267d95dca9d538;](http://ad.doubleclick.net/N4601/adj/fmpub.wisebread/_sz=728x90;sz=970x90;sz=970x250;sz=950x90;sz=600x66;sz=300x50;sz=970x66;fmzid=2229;fmcls=ATF;tile=1;ord=659842617790794.5;fmsid=289;fmvid=1;u=_fmmu8512b3e76240eca5e4267d95dca9d538;)

Remove the following redirect chain if possible:

- <http://www.anrdoezrs.net/am/2822544/include/joined/sid/autoDL/am.js>
- [http://www.ycempl.net/am\\_gen/2822544/include/joined/sid/autoDL/am.js](http://www.ycempl.net/am_gen/2822544/include/joined/sid/autoDL/am.js)

<b>Prefer asynchronous resources</b>	 C (70)	↓ Avg Score: <b>96%</b>	JS	Medium
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The following resources are loaded synchronously. Load them asynchronously to reduce blocking of page rendering.

- <http://www.wisebread.com/> loads [http://connect.facebook.net/en\\_US/all.js](http://connect.facebook.net/en_US/all.js) synchronously.
- <http://www.wisebread.com/> loads <http://edge.quantserve.com/quant.js> synchronously.

<b>Optimize images</b>	 C (78)	⬆️ Avg Score: <b>76%</b>	Images	High
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Optimizing the following images could reduce their size by 88.9KiB (19% reduction).

- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/home-5268659-small.jpg> could save 27.5KiB (75% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/man-keys-car-beach-iStock\\_000048938318\\_Small.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/man-keys-car-beach-iStock_000048938318_Small.jpg) could save 15.1KiB (24% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock\\_000025670142\\_Small.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock_000025670142_Small.jpg) could save 8.3KiB (17% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_laptop\\_000029434486.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_laptop_000029434486.jpg) could save 7.3KiB (31% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/000047080824\\_lady\\_dessert\\_Large.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/000047080824_lady_dessert_Large.jpg) could save 5.7KiB (13% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/young\\_adults\\_000062067382.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/young_adults_000062067382.jpg) could save 4.4KiB (35% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/THEwbchat-logo-605-v2\\_0\\_131.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/THEwbchat-logo-605-v2_0_131.png) could save 3.8KiB (26% reduction). See [optimized version](#)
- Losslessly compressing <http://content.linkoffers.net/SharedImages/Products/161204/590582.jpg> could save 3.3KiB (14% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/food-134597595.jpg> could save 3.1KiB (22% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/funwkdbiking-4984553-small.jpg> could save 3.1KiB (33% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/all/modules/contrib/jcarousel/skins/default/arrows.png> could save 2.3KiB (65% reduction). See [optimized version](#)



- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/aeo\\_5.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/aeo_5.png) could save 1.9KiB (11% reduction). See [optimized version](#)
- Losslessly compressing [http://static.fmpub.net/assets/badges/FM\\_Business\\_Advertise\\_Vertical.gif](http://static.fmpub.net/assets/badges/FM_Business_Advertise_Vertical.gif) could save 476B (9% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/bullets-2.jpg> could save 263B (15% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/bullets-1.jpg> could save 262B (20% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/search-button.jpg> could save 257B (16% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/blood-sugar-454954461.jpg> could save 226B (2% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/boxes-459332827.jpg> could save 210B (2% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/82x72/blog-images/reading-482436757.jpg> could save 200B (2% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/pancake.png> could save 193B (1% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/gymboree\\_0.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/gymboree_0.png) could save 168B (4% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/crocs\\_11.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/crocs_11.png) could save 161B (3% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/maxi\\_1.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/maxi_1.png) could save 156B (2% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/coldwater\\_1.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/coldwater_1.png) could save 151B (2% reduction). See [optimized version](#)
- Losslessly compressing [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/boots\\_7.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/boots_7.png) could save 115B (2% reduction). See [optimized version](#)
- Losslessly compressing [http://cm.g.doubleclick.net/pixel?google\\_nid=mediamath&google\\_cm&google\\_hm=h65VKC0AQgCloqpf16wmBg](http://cm.g.doubleclick.net/pixel?google_nid=mediamath&google_cm&google_hm=h65VKC0AQgCloqpf16wmBg) could save 100B (58% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanessweat.png> could save 90B (1% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanest.png> could save 70B (1% reduction). See [optimized version](#)
- Losslessly compressing <http://content.linkoffers.net/SharedImages/Products/161204/590579.jpg> could save 24B (1% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/social-icons.jpg> could save 22B (1% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/text-input-backgrounds.jpg> could save 20B (2% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/list-bullet-1.jpg> could save 19B (4% reduction). See [optimized version](#)
- Losslessly compressing <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/small-header-back.jpg> could save 19B (6% reduction). See [optimized version](#)

#### Defer parsing of JavaScript

B (81)

↑ Avg Score: 59%

JS

High

134.3KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js\\_99f739d0d3cefc7e7c35c64cea8ec2dc.js](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js_99f739d0d3cefc7e7c35c64cea8ec2dc.js) (66.2KiB)
- [http://static.ak.facebook.com/connect/xd\\_arbiter/6Dg4oLkBbYq.js?version=41](http://static.ak.facebook.com/connect/xd_arbiter/6Dg4oLkBbYq.js?version=41) (24.3KiB of inline JavaScript)
- [https://s-static.ak.facebook.com/connect/xd\\_arbiter/6Dg4oLkBbYq.js?version=41](https://s-static.ak.facebook.com/connect/xd_arbiter/6Dg4oLkBbYq.js?version=41) (24.3KiB of inline JavaScript)
- <http://edge.quantserve.com/quant.js> (6.8KiB)
- <http://static.fmpub.net/zone/2229> (4.8KiB)
- <http://www.wisebread.com/> (3.2KiB of inline JavaScript)
- <http://www.wisebread.com/mint/?js> (2.0KiB)
- <http://static.fmpub.net/zone/2230> (2.0KiB)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js\\_22b8818553a1ac1812f9871d28dd754c.js](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js_22b8818553a1ac1812f9871d28dd754c.js) (740B)
- [https://www.facebook.com/connect/ping?client\\_id=6743596911&domain=www.wisebread.com&origin=1&redirect\\_uri=http%3A%2F%2Fstatic.ak.facebook.com%2Fconnect%2Fxd\\_arbiter%2F6Dg4oLkBbYq.js%3Fversion%3D41%23cb%3Df26a614ab493906%26domain%3Dwww.wisebread.com%26origin%3Dhttp%253A%252F%252Fwww.wisebread.com%252Ff38940014ed4a16%26relation%3Dparent&response\\_type=token%2Csigned\\_request%2Cccode&sdk=joey](https://www.facebook.com/connect/ping?client_id=6743596911&domain=www.wisebread.com&origin=1&redirect_uri=http%3A%2F%2Fstatic.ak.facebook.com%2Fconnect%2Fxd_arbiter%2F6Dg4oLkBbYq.js%3Fversion%3D41%23cb%3Df26a614ab493906%26domain%3Dwww.wisebread.com%26origin%3Dhttp%253A%252F%252Fwww.wisebread.com%252Ff38940014ed4a16%26relation%3Dparent&response_type=token%2Csigned_request%2Cccode&sdk=joey) (52B of inline JavaScript)

#### Serve resources from a consistent URL

B (83)

↓ Avg Score: 95%

Content

High

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 15.7KiB.

- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small\\_41-sq\\_117.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small_41-sq_117.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small\\_41-sq\\_118.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small_41-sq_118.jpg)

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 4.0KiB.

- <http://tpc.googlesyndication.com/safeframe/1-0-2/html/container.html>
- <http://tpc.googlesyndication.com/safeframe/1-0-2/html/container.html?n=1>

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 35B.

- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLOANS.PUBLISHER.505320.,CAMPAIGN.0.,ADSIZE.300X250>
- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLOANS.PUBLISHER.505320.,CAMPAIGN.0.,ADSIZE.728X90>

#### Specify a character set early

A (90)

↓ Avg Score: 97%

Content

High

The following resources have no character set specified in their HTTP headers. Specifying a character set in HTTP headers can speed up browser rendering.

- <http://tpc.googlesyndication.com/safeframe/1-0-2/html/container.html>
- <http://tpc.googlesyndication.com/safeframe/1-0-2/html/container.html?n=1>

#### Specify a Vary: Accept-Encoding header

A (91)

↕ Avg Score: 90%

Server

High

The following publicly cacheable, compressible resources should have a "Vary: Accept-Encoding" header:

- <http://dnn506yrbagrg.cloudfront.net/pages/scripts/0006/5275.js?396860>
- [http://js.bizographics.com/convert\\_data.js?partner\\_id=901](http://js.bizographics.com/convert_data.js?partner_id=901)
- <http://js.bizographics.com/insight.min.js>
- <http://pagead2.googlesyndication.com/pagead/js/lidar.js>
- <http://pagead2.googlesyndication.com/pagead/osd.js>
- <http://static.parsely.com/code/ptrack-v0.4.0.js>
- <http://static.parsely.com/p.js>
- [http://www.googletagmanager.com/tag/js/check\\_359604.js](http://www.googletagmanager.com/tag/js/check_359604.js)
- <http://www.googletagmanager.com/tag/js/gpt.js>
- [http://www.ycempl.net/am\\_gen/2822544/include/joined/sid/autoDL/am.js](http://www.ycempl.net/am_gen/2822544/include/joined/sid/autoDL/am.js)

#### Remove query strings from static resources

A (94)

↑ Avg Score: 87%

Content

High

Resources with a "?" in the URL are not cached by some proxy caching servers. Remove the query string and encode the parameters into the URL for the following resources:

- <http://c.betrad.com/geo/ba.js?432e97f>
- [http://c.betrad.com/surly.js?ad\\_wxh=%psz!::coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!;](http://c.betrad.com/surly.js?ad_wxh=%psz!::coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!;)
- <http://dnn506yrbagrg.cloudfront.net/pages/scripts/0006/5275.js?396860>
- [http://js.bizographics.com/convert\\_data.js?partner\\_id=901](http://js.bizographics.com/convert_data.js?partner_id=901)
- <http://tag.contextweb.com/TagPublish/getjs.aspx?action=VIEWAD&cwrn=200&cwadformat=300X250&cwpid=505320&cwwidth=300&cwheight=250&cwpnet=1&cwtagid=26360>
- <http://tag.contextweb.com/TagPublish/getjs.aspx?action=VIEWAD&cwrn=200&cwadformat=728X90&cwpid=505320&cwwidth=728&cwheight=90&cwpnet=1&cwtagid=26357>

#### Enable gzip compression

A (95)

↑ Avg Score: 82%

Server

High

Compressing the following resources with gzip could reduce their transfer size by 35.8KiB (64% reduction).

- Compressing <http://js.bizographics.com/insight.min.js> could save 15.5KiB (66% reduction).

- Compressing [http://www.ycempl.net/am\\_gen/2822544/include/joined/sid/autoDL/am.js](http://www.ycempl.net/am_gen/2822544/include/joined/sid/autoDL/am.js) could save 14.3KiB (67% reduction).
- Compressing <http://dnn506yrbagrg.cloudfront.net/pages/scripts/0006/5275.js?396860> could save 5.4KiB (60% reduction).
- Compressing <http://remnant.fmpub.net/zone/2230?t=js> could save 187B (32% reduction).
- Compressing <http://remnant.fmpub.net/zone/2229?t=js> could save 154B (31% reduction).
- Compressing <http://pixel.quantserve.com/seg/p-9dsZX-5zhUuTg.js> could save 146B (35% reduction).
- Compressing [http://js.bizographics.com/convert\\_data.js?partner\\_id=901](http://js.bizographics.com/convert_data.js?partner_id=901) could save 74B (25% reduction).
- Compressing <http://srv-2015-04-10-20.config.parse.ly.com/config/wisebreadd.com> could save 42B (17% reduction).
- Compressing <http://keywords.fmpub.net/?t=json&s=289&u=http%3A%2F%2Fwww.wisebreadd.com%2F> could save 26B (18% reduction).

## Minify JavaScript

A (95)

📌 Avg Score: 91%

JS

High

Minifying the following JavaScript resources could reduce their size by 12.3KiB (4% reduction).

- Minifying [http://wisebreadd.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js\\_99f739d0d3cefc7e7c35c64cea8ec2dc.js](http://wisebreadd.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js_99f739d0d3cefc7e7c35c64cea8ec2dc.js) could save 8.2KiB (20% reduction) after compression. See [optimized version](#)
- Minifying [http://www.ycempl.net/am\\_gen/2822544/include/joined/sid/autoDL/am.js](http://www.ycempl.net/am_gen/2822544/include/joined/sid/autoDL/am.js) could save 1.7KiB (8% reduction). See [optimized version](#)
- Minifying [http://wisebreadd.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js\\_22b8818553a1ac1812f9871d28dd754c.js](http://wisebreadd.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js_22b8818553a1ac1812f9871d28dd754c.js) could save 386B (50% reduction) after compression. See [optimized version](#)
- Minifying <http://static.fmpub.net/zone/2229> could save 311B (14% reduction) after compression. See [optimized version](#)
- Minifying [http://connect.facebook.net/en\\_US/all.js](http://connect.facebook.net/en_US/all.js) could save 280B (1% reduction) after compression. See [optimized version](#)
- Minifying [http://partner.googleadservices.com/gpt/pubads\\_impl\\_58.js](http://partner.googleadservices.com/gpt/pubads_impl_58.js) could save 269B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://static.fmpub.net/site/wisebreadd> could save 199B (13% reduction) after compression. See [optimized version](#)
- Minifying <http://pagead2.googlesyndication.com/pagead/js/lidar.js> could save 161B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://pagead2.googlesyndication.com/pagead/osd.js> could save 135B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://www.googletagmanager.com/tag/js/gpt.js> could save 133B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://c.betrad.com/geo/ba.js?432e97f> could save 130B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://www.google-analytics.com/ga.js> could save 106B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://static.parse.ly/code/ptrack-v0.4.0.js> could save 70B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://js.bizographics.com/insight.min.js> could save 60B (1% reduction). See [optimized version](#)
- Minifying <http://static.parse.ly/p.js> could save 60B (3% reduction) after compression. See [optimized version](#)
- Minifying <http://edge.quantserve.com/quant.js> could save 36B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://static.chartbeat.com/js/chartbeat.js> could save 33B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://ads.contextweb.com/TagPublish/getjs.static.js?v=9> could save 28B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://pixel.quantserve.com/seg/p-9dsZX-5zhUuTg.js> could save 26B (7% reduction). See [optimized version](#)
- Minifying <http://ad.doubleclick.net/N4601/adj/fmpub.wisebreadd/sz=728x90;sz=970x90;sz=970x250;sz=950x90;sz=600x66;sz=300x50;sz=970x66;fmzid=2229;fmcls=ATF;tile=1;ord=659842617790794.5;fmsid=289;fmvid=1;u= fmnu8512b3e76240eca5e4267d95dca9d538;> could save 14B (3% reduction) after compression. See [optimized version](#)
- Minifying <http://tag.contextweb.com/TagPublish/getjs.aspx?action=VIEWAD&cwrun=200&cwadformat=728X90&cwpid=505320&cwwidth=728&cwheight=90&cwpsnet=1&cwtagid=26357> could save 12B (4% reduction) after compression. See [optimized version](#)
- Minifying <http://tag.contextweb.com/TagPublish/getjs.aspx?action=VIEWAD&cwrun=200&cwadformat=300X250&cwpid=505320&cwwidth=300&cwheight=250&cwpsnet=1&cwtagid=26360> could save 10B (3% reduction) after compression. See [optimized version](#)
- Minifying <http://b.scorecardresearch.com/beacon.js> could save 9B (1% reduction) after compression. See [optimized version](#)
- Minifying [http://c.betrad.com/surly.js?ad\\_wxh=%psz!::;coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!](http://c.betrad.com/surly.js?ad_wxh=%psz!::;coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!;) could save 9B (1% reduction) after compression. See [optimized version](#)
- Minifying [http://g.adspeed.net/ad.php?do=js&zid=54567&wd=-1&ht=-1&target=\\_top](http://g.adspeed.net/ad.php?do=js&zid=54567&wd=-1&ht=-1&target=_top) could save 6B (2% reduction) after compression. See [optimized version](#)
- Minifying [http://www.googletagmanager.com/tag/js/check\\_359604.js](http://www.googletagmanager.com/tag/js/check_359604.js) could save 5B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://keywords.fmpub.net/?t=js&s=289&n=4601&u=http%3A%2F%2Fwww.wisebreadd.com%2F> could save 4B (6% reduction). See [optimized version](#)
- Minifying [http://assets.pinterest.com/js/pinit\\_main.js](http://assets.pinterest.com/js/pinit_main.js) could save 3B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://dnn506yrbagrg.cloudfront.net/pages/scripts/0006/5275.js?396860> could save 1B (1% reduction). See [optimized version](#)
- Minifying [http://js.bizographics.com/convert\\_data.js?partner\\_id=901](http://js.bizographics.com/convert_data.js?partner_id=901) could save 1B (1% reduction). See [optimized version](#)

## Enable Keep-Alive

A (96)

📌 Avg Score: 97%

Server

High

The host quantserve.com should enable Keep-Alive. It serves the following resources.

- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLLOANS,PUBLISHER.505320.,CAMPAIGN.0.,ADSIZE.300X250>
- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLLOANS,PUBLISHER.505320.,CAMPAIGN.0.,ADSIZE.728X90>
- <http://pixel.quantserve.com/pixel;r=29305429;a=p-b0fVTrG87oLhU;fpan=0;fpa=P0-2035926235-1428696320265;ns=0;ce=1;cm=;je=0;sr=1024x875x24;enc=n;dst=1;et=1428696320476;tzo=420;ref=;url=http%3A%2F%2Fwww.wisebread.com%2F;ogl=>
- <http://pixel.quantserve.com/pixel;r=484081644;a=p-9dsZX-5zhUuTg;tags=Business:fpan=1;fpa=P0-2035926235-1428696320265;ns=0;ce=1;cm=;je=0;sr=1024x875x24;enc=n;dst=1;et=1428696320265;tzo=420;ref=;url=http%3A%2F%2Fwww.wisebread.com%2F;ogl=>
- <http://pixel.quantserve.com/seg/p-9dsZX-5zhUuTg.js>

The host fmpub.net should enable Keep-Alive. It serves the following resources.

- [http://remnant.fmpub.net/view.php?t=b&n=404763&fleur\\_de\\_sel=6698261953](http://remnant.fmpub.net/view.php?t=b&n=404763&fleur_de_sel=6698261953)
- [http://remnant.fmpub.net/view.php?t=b&n=502042&fleur\\_de\\_sel=6667745086](http://remnant.fmpub.net/view.php?t=b&n=502042&fleur_de_sel=6667745086)
- <http://remnant.fmpub.net/zone/2229?t=js>
- <http://remnant.fmpub.net/zone/2230?t=js>

The host fmpub.net should enable Keep-Alive. It serves the following resources.

- <http://keywords.fmpub.net/?t=js&s=289&n=4601&u=http%3A%2F%2Fwww.wisebread.com%2F>
- <http://keywords.fmpub.net/?t=json&s=289&u=http%3A%2F%2Fwww.wisebread.com%2F>
- [http://keywords.fmpub.net/?t=r&s=289&n=4601&u=http%3A%2F%2Fwww.wisebread.com%2F&r=fmpub.wisebread/\\_fM\\_sz=728x90\\_fM\\_sz=970x90\\_fM\\_sz=970x250\\_fM\\_sz=950x90\\_fM\\_sz=600x66\\_fM\\_sz=300x50\\_fM\\_sz=970x66\\_fM\\_fmzid=2229\\_fM\\_fmcls=ATF\\_fM\\_tile=1\\_fM\\_ord=65984261779079\\_4.5\\_fM\\_fmssid=289\\_fM\\_fmvid=1](http://keywords.fmpub.net/?t=r&s=289&n=4601&u=http%3A%2F%2Fwww.wisebread.com%2F&r=fmpub.wisebread/_fM_sz=728x90_fM_sz=970x90_fM_sz=970x250_fM_sz=950x90_fM_sz=600x66_fM_sz=300x50_fM_sz=970x66_fM_fmzid=2229_fM_fmcls=ATF_fM_tile=1_fM_ord=65984261779079_4.5_fM_fmssid=289_fM_fmvid=1)

The host fmpub.net should enable Keep-Alive. It serves the following resources.

- [http://tenzing.fmpub.net/?t=s&v=1&n=289&u=http%3A%2F%2Fwww.wisebread.com%2F&keywords=u=\\_fmnu8512b3e76240eca5e4267d95dca9d538|&u=http%3A%2F%2Fwww.wisebread.com%2F](http://tenzing.fmpub.net/?t=s&v=1&n=289&u=http%3A%2F%2Fwww.wisebread.com%2F&keywords=u=_fmnu8512b3e76240eca5e4267d95dca9d538|&u=http%3A%2F%2Fwww.wisebread.com%2F)
- [http://tenzing.fmpub.net/?t=z&n=2229&v=1&u=http%3A%2F%2Fwww.wisebread.com%2F&fleur\\_de\\_sel=1022606358041237](http://tenzing.fmpub.net/?t=z&n=2229&v=1&u=http%3A%2F%2Fwww.wisebread.com%2F&fleur_de_sel=1022606358041237)
- [http://tenzing.fmpub.net/?t=z&n=2230&u=http%3A%2F%2Fwww.wisebread.com%2F&s=&fleur\\_de\\_sell=1014534329610860&fm\\_section=&qcsegs=D](http://tenzing.fmpub.net/?t=z&n=2230&u=http%3A%2F%2Fwww.wisebread.com%2F&s=&fleur_de_sell=1014534329610860&fm_section=&qcsegs=D)

The host linkoffers.net should enable Keep-Alive. It serves the following resources.

- <http://content.linkoffers.net/SharedImages/Products/161204/590579.jpg>
- <http://content.linkoffers.net/SharedImages/Products/161204/590582.jpg>

<b>Specify a cache validator</b>	<span style="background-color: green; color: white; padding: 2px;">A (96)</span>	<span style="color: orange;">⚡</span> Avg Score: <b>93%</b>	Server	High
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The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- <http://b.scorecardresearch.com/beam.js>
- <http://forms.aweber.com/form/displays.htm?id=LByMrAyc7OxM>
- <http://pixel.quantserve.com/seg/p-9dsZX-5zhUuTg.js>
- [http://www.ycempl.net/am\\_gen/2822544/include/joined/sid/autoDL/am.js](http://www.ycempl.net/am_gen/2822544/include/joined/sid/autoDL/am.js)

<b>Minify HTML</b>	<span style="background-color: green; color: white; padding: 2px;">A (98)</span>	<span style="color: orange;">⚡</span> Avg Score: <b>94%</b>	Content	High
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Minifying the following HTML resources could reduce their size by 1.3KiB (4% reduction).

- Minifying <http://www.wisebread.com/> could save 1.2KiB (8% reduction) after compression. See [optimized version](#)
- Minifying [http://static.ak.facebook.com/connect/xd\\_arbiter/6Dg4oLkBbYq.js?version=41](http://static.ak.facebook.com/connect/xd_arbiter/6Dg4oLkBbYq.js?version=41) could save 43B (1% reduction) after compression. See [optimized version](#)
- Minifying [https://s-static.ak.facebook.com/connect/xd\\_arbiter/6Dg4oLkBbYq.js?version=41](https://s-static.ak.facebook.com/connect/xd_arbiter/6Dg4oLkBbYq.js?version=41) could save 43B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://tpc.googlesyndication.com/safeframe/1-0-2/html/container.html> could save 26B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://tpc.googlesyndication.com/safeframe/1-0-2/html/container.html?n=1> could save 26B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://c.betrad.com/ba.html?432e97f> could save 14B (4% reduction) after compression. See [optimized version](#)

<b>Minify CSS</b>	A (99)	↑ Avg Score: 86%	CSS	High
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Minifying the following CSS resources could reduce their size by 67B (1% reduction).

- Minifying [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn\\_css\\_http\\_d525ba4e261be37d69bdd3e824bade72.css](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn_css_http_d525ba4e261be37d69bdd3e824bade72.css) could save 67B (1% reduction) after compression. See [optimized version](#)

<b>Serve scaled images</b>	A (99)	↑ Avg Score: 82%	Images	High
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The following images are resized in HTML or CSS. Serving scaled images could save 341B (100% reduction).

- [http://pixel.mathtag.com/event/img?mt\\_id=424466&mt\\_adid=120808&v1=&v2=s289&v3=n100\\_b&s1=&s2=v1&s3=](http://pixel.mathtag.com/event/img?mt_id=424466&mt_adid=120808&v1=&v2=s289&v3=n100_b&s1=&s2=v1&s3=) is resized in HTML or CSS from 1x1 to 0x0. Serving a scaled image could save 170B (100% reduction).
- <http://c.betrad.com/a/4.gif> is resized in HTML or CSS from 1x1 to 0x0. Serving a scaled image could save 43B (100% reduction).
- [http://remnant.fmpub.net/view.php?t=b&n=404763&fleur\\_de\\_sel=6698261953](http://remnant.fmpub.net/view.php?t=b&n=404763&fleur_de_sel=6698261953) is resized in HTML or CSS from 1x1 to 0x0. Serving a scaled image could save 43B (100% reduction).
- [http://remnant.fmpub.net/view.php?t=b&n=502042&fleur\\_de\\_sel=6667745086](http://remnant.fmpub.net/view.php?t=b&n=502042&fleur_de_sel=6667745086) is resized in HTML or CSS from 1x1 to 0x0. Serving a scaled image could save 43B (100% reduction).
- [http://pixel.mathtag.com/event/img?mt\\_id=434918&mt\\_adid=120808&v1=&v2=s289&v3=&s1=&s2=v1&s3=](http://pixel.mathtag.com/event/img?mt_id=434918&mt_adid=120808&v1=&v2=s289&v3=&s1=&s2=v1&s3=) is resized in HTML or CSS from 1x1 to 0x0. Serving a scaled image could save 42B (100% reduction).

<b>Avoid bad requests</b>	A (100)	⬇ Avg Score: 97%	Content	High
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You scored 100% on this suggestion - nothing to do here!

<b>Avoid a character set in the meta tag</b>	A (100)	↑ Avg Score: 94%	Content	High
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You scored 100% on this suggestion - nothing to do here!

<b>Avoid landing page redirects</b>	A (100)	⬇ Avg Score: 97%	Server	High
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You scored 100% on this suggestion - nothing to do here!

<b>Inline small CSS</b>	A (100)	⬇ Avg Score: 95%	CSS	High
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You scored 100% on this suggestion - nothing to do here!

<b>Inline small JavaScript</b>	A (100)	⬇ Avg Score: 97%	JS	High
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You scored 100% on this suggestion - nothing to do here!

<b>Minimize request size</b>	A (100)	⬇ Avg Score: 99%	Content	High
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You scored 100% on this suggestion - nothing to do here!

<b>Optimize the order of styles and scripts</b>	A (100)	↑ Avg Score: 93%	CSS/JS	High
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You scored 100% on this suggestion - nothing to do here!

<b>Put CSS in the document head</b>	A (100)	⬇ Avg Score: 100%	CSS	High
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You scored 100% on this suggestion - nothing to do here!

<b>Avoid CSS @import</b>	A (100)	⬇ Avg Score: 96%	CSS	Medium
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You scored 100% on this suggestion - nothing to do here!

<b>Combine images using CSS sprites</b>	A (100)	↑ Avg Score: 81%	Images	Medium
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You scored 100% on this suggestion - nothing to do here!

## YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	F (0)	↓ Avg Score: 24%	Server	High

There are 123 static components without a far-future expiration date.

- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn\\_css\\_http\\_d525ba4e261be37d69bdd3e824bade72.css](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn_css_http_d525ba4e261be37d69bdd3e824bade72.css)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn\\_css\\_http\\_d0643837c8350c330be4aa496fccef51.css](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/css/cdn_css_http_d0643837c8350c330be4aa496fccef51.css)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js\\_99f739d0d3cefc7e7c35c64cea8ec2dc.js](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/js/js_99f739d0d3cefc7e7c35c64cea8ec2dc.js)
- <http://static.fmpub.net/zone/2229>
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/wisebread/personal-finance-blog-logo.png>
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock\\_000025670142\\_Small.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock_000025670142_Small.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/mother\\_and\\_son\\_gardening.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/mother_and_son_gardening.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/gardening\\_000029757454.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/gardening_000029757454.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/man-keys-car-beach-iStock\\_000048938318\\_Small.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/man-keys-car-beach-iStock_000048938318_Small.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/000047080824\\_lady\\_dessert\\_Large.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/000047080824_lady_dessert_Large.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/vegan\\_000045276498.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/vegan_000045276498.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/man\\_computer\\_000029627570.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/man_computer_000029627570.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_stressed\\_000018231991.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_stressed_000018231991.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanes\\_3.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanes_3.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/aeo\\_5.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/aeo_5.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/coldwater\\_1.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/coldwater_1.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/asos\\_1.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/asos_1.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/maxi\\_1.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/maxi_1.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/duluth\\_2.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/duluth_2.jpg)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanessweat.png>
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/hanest.png>
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/insoles.jpg>
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/qymboree\\_0.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/qymboree_0.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/reebok\\_8.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/reebok_8.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/crocs\\_11.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/crocs_11.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/boots\\_7.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/boots_7.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/world\\_1.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/world_1.jpg)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/link.jpg>
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/faucets\\_0.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/faucets_0.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/shower\\_2.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/shower_2.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/cart\\_0.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/cart_0.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/airbed\\_0.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/airbed_0.jpg)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/ledlight.jpg>
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/grill\\_13.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/grill_13.jpg)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/105x105s/pancake.png>
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple\\_smoothie\\_000052698074.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple_smoothie_000052698074.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/credit\\_card\\_000019789000.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/credit_card_000019789000.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/car\\_trouble\\_000046605260.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/car_trouble_000046605260.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/financial\\_struggle\\_000026300090.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/financial_struggle_000026300090.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small\\_41-sq\\_118.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small_41-sq_118.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_shopping\\_000021000133.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_shopping_000021000133.jpg)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog->

- [images/woman\\_phone\\_000047974012\\_0.jpg](http://images.woman_phone_000047974012_0.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/salad\\_000026897759.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/salad_000026897759.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/gardening\\_000029757454.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/gardening_000029757454.jpg)
- <http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/wbchat-logo250.jpg>
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/grocery\\_coupon\\_000019788649\\_0.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x98/blog-images/grocery_coupon_000019788649_0.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple\\_000019703451.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/couple_000019703451.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_laptop\\_000029434486.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_laptop_000029434486.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/college\\_student\\_000013097599.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/college_student_000013097599.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/THEwbchat-logo-605-v2\\_0\\_131.png](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/THEwbchat-logo-605-v2_0_131.png)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/art\\_lovers\\_000024031897.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/art_lovers_000024031897.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_laundry\\_000012075882.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_laundry_000012075882.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small\\_41-sq\\_117.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/0deals-3443610-small_41-sq_117.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/family\\_000022968360.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/family_000022968360.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman\\_dinner\\_000044881466.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/128x112/blog-images/woman_dinner_000044881466.jpg)
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- <http://ads.contextweb.com/TagPublish/GetAd.aspx?tagver=1&ca=VIEWAD&cp=505320&ct=26360&cwod=&epid=&esid=&tpg=&brk=false&ccid=&wp=0&cf=300X250&asv=9&rq=1&dw=300&cwu=http%3A%2F%2Fwww.wisebread.com%2F&cwr=&mrnd=77737378&if=2&tl=1&pxy=804,570&cx=300,250&dy=1024,4644&tz=420&ln=en-US>
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#### Make fewer HTTP requests

F (0)

↓ Avg Score: 39%

Content

High

This page has 41 external Javascript scripts. Try combining them into one. This page has 8 external background images. Try combining them with CSS sprites.

#### Use a Content Delivery Network (CDN)

F (0)

↓ Avg Score: 12%

Server

Medium

Using a CDN YSlow doesn't recognize? Specify your CDNs in your [User Settings](#).

There are 28 static components that are not on CDN.



- <http://www.wisebread.com/sites/default/themes/custom/wisebread/images/xsubscribe.gif.pagespeed.ic.hXz2Qu1rv9.png>
- <http://forms.aweber.com/form/displays.htm?id=LByMrAyc7OxM>
- <http://www.wisebread.com/money-tips/sites/mt/files/badges/xmoney-tips-network-yellow-border-125.png.pagespeed.ic.-KZkJoYCdC.png>
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- [http://c.betrad.com/surly.js?ad\\_wxh=%psz=!::coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!;](http://c.betrad.com/surly.js?ad_wxh=%psz=!::coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!;)
- [http://remnant.fmpub.net/view.php?t=b&n=404763&fleur\\_de\\_sel=6698261953](http://remnant.fmpub.net/view.php?t=b&n=404763&fleur_de_sel=6698261953)
- [http://srv-2015-04-10-20.pixel.parse.ly/plogger/?rand=1428696321344&idsite=wisebread.com&url=http%3A%2F%2Fwww.wisebread.com%2F&urlref=&screen=1024x875%7C1024x875%7C24&data=%7B%22parse.ly\\_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%2C%22parse.ly\\_site\\_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%7D&sid=1&url=http%3A%2F%2Fwww.wisebread.com%2F&sref=&sts=1428696321342&slts=0&title=Wise+Bread+%7C+Personal+Finance+and+Frugal+Living+Forums&date=Fri+Apr+10+2015+13%3A05%3A21+GMT-0700+\(PDT\)&action=pageview](http://srv-2015-04-10-20.pixel.parse.ly/plogger/?rand=1428696321344&idsite=wisebread.com&url=http%3A%2F%2Fwww.wisebread.com%2F&urlref=&screen=1024x875%7C1024x875%7C24&data=%7B%22parse.ly_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%2C%22parse.ly_site_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%7D&sid=1&url=http%3A%2F%2Fwww.wisebread.com%2F&sref=&sts=1428696321342&slts=0&title=Wise+Bread+%7C+Personal+Finance+and+Frugal+Living+Forums&date=Fri+Apr+10+2015+13%3A05%3A21+GMT-0700+(PDT)&action=pageview)
- <http://ads.contextweb.com/TagPublish/GetAd.aspx?tagver=1&ca=VIEWAD&cp=505320&ct=26360&cwod=&epid=&esid=&tppg=&brk=false&ccid=&wp=0&cf=300X250&asv=9&rq=1&dw=300&cwu=http%3A%2F%2Fwww.wisebread.com%2F&cwv=&mrnd=77737378&if=2&tl=1&pxy=804,570&cx=300,250&dxy=1024,4644&tz=420&ln=en-US>
- <http://content.linkoffers.net/SharedImages/Products/161204/590582.jpg>
- <http://c.betrad.com/a/4.gif>
- <http://c.betrad.com/geo/ba.js?432e97f>

### Compress components with gzip

 F (45)

↓ Avg Score: 72%

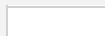
Server

High

There are 5 plain text components that should be sent compressed

- [http://www.ycempl.net/am\\_gen/2822544/include/joined/sid/autoDL/am.js](http://www.ycempl.net/am_gen/2822544/include/joined/sid/autoDL/am.js)
- <http://remnant.fmpub.net/zone/2229?t=js>
- <http://dnn506yrbagrg.cloudfront.net/pages/scripts/0006/5275.js?396860>
- <http://js.bizographics.com/insight.min.js>
- <http://remnant.fmpub.net/zone/2230?t=js>

### Avoid URL redirects

 F (0)

↓ Avg Score: 85%

Content

Medium

There are 10 redirects

- <http://www.anrdoezrs.net/am/2822544/include/joined/sid/autoDL/am.js> redirects to <http://www.ycempl.net/.../am.js>
- <http://keywords.fmpub.net/> redirects to [http://ad.doubleclick.net/.../;sz=728x90;sz=970x90;sz=970x250;sz=950x90;sz=600x66;sz=300x50;sz=970x66;fmzid=2229;;fmcls=ATF;tile=1;ord=659842617790794.5;fmsid=289;fmvid=1;u=\\_fmnu8512b3e76240eca5e4267d95dca9d538;](http://ad.doubleclick.net/.../;sz=728x90;sz=970x90;sz=970x250;sz=950x90;sz=600x66;sz=300x50;sz=970x66;fmzid=2229;;fmcls=ATF;tile=1;ord=659842617790794.5;fmsid=289;fmvid=1;u=_fmnu8512b3e76240eca5e4267d95dca9d538;)
- <http://pixel.mathtag.com/event/img?> redirects to <http://pixel.mathtag.com/event/img?>
- <http://pixel.mathtag.com/event/img?> redirects to <http://pixel.mathtag.com/event/img?>
- <http://b.scorecardresearch.com/b?> redirects to <http://b.scorecardresearch.com/b2?>
- <http://b.scorecardresearch.com/b?> redirects to <http://b.scorecardresearch.com/b2?>
- <http://pixel.mathtag.com/event/img?> redirects to <http://ak1.abmr.net/is/pixel.mathtag.com?>
- <http://ak1.abmr.net/is/pixel.mathtag.com?> redirects to <http://pixel.mathtag.com/event/img?>

- <http://pixel.mathtag.com/event/img?...> redirects to <http://cm.g.doubleclick.net/pixel?...>
- <http://pixel.mathtag.com/event/img?...> redirects to <http://pixel.rubiconproject.com/tap.php?...>

Use cookie-free domains

F (0)

↓ Avg Score: 48%

Cookie

Low

There are 29 components that are not cookie-free

- <http://bat.bing.com/bat.js>
- [http://pubads.g.doubleclick.net/gampad/ads?gdfp\\_req=1&correlator=3418355855613613&output=json\\_html&callback=callbackProxy&impl=fif&eid=108809021&sfv=1-0-2&iu=%2F1038175%2F%2F%2Ffloating\\_160x600&sz=160x600&cookie\\_enabled=1&imt=1428696317&dt=1428696318681&cc=3&frm=20&biw=1024&bih=790&oid=3&adx=990&ady=100&adk=3855892393&gut=v2&if=1&u\\_tz=-420&u\\_his=1&u\\_h=875&u\\_w=1024&u\\_ah=875&u\\_aw=1024&u\\_cd=24&u\\_nplug=1&u\\_nmime=2&u\\_sd=1&flash=11.2.202&url=http%3A%2F%2Fwww.wisebread.com%2F&vrg=58&vrp=58&ga\\_vid=1758190327.1428696319&ga\\_sid=1428696319&ga\\_hid=1944736863](http://pubads.g.doubleclick.net/gampad/ads?gdfp_req=1&correlator=3418355855613613&output=json_html&callback=callbackProxy&impl=fif&eid=108809021&sfv=1-0-2&iu=%2F1038175%2F%2F%2Ffloating_160x600&sz=160x600&cookie_enabled=1&imt=1428696317&dt=1428696318681&cc=3&frm=20&biw=1024&bih=790&oid=3&adx=990&ady=100&adk=3855892393&gut=v2&if=1&u_tz=-420&u_his=1&u_h=875&u_w=1024&u_ah=875&u_aw=1024&u_cd=24&u_nplug=1&u_nmime=2&u_sd=1&flash=11.2.202&url=http%3A%2F%2Fwww.wisebread.com%2F&vrg=58&vrp=58&ga_vid=1758190327.1428696319&ga_sid=1428696319&ga_hid=1944736863)
- [http://ad.doubleclick.net/N4601/adj/fmpub.wisebread/?sz=728x90;sz=970x90;sz=970x250;sz=950x90;sz=600x66;sz=300x50;sz=970x66;fmzid=2229;fmcls=ATF;tile=1;ord=659842617790794.5;fmsid=289;fmvid=1;u= fmnu8512b3e76240eca5e4267d95dca9d538;fmlcb9e7f29e24feabbe6da53efd6c0c23c42\\_fmvcb9e7f29e24feabbe6da53efd6c0c23c42%26fm\\_section%3D%26qcseg%3DD&cookie=ID%3D140b00d91bb0fe40%3AT%3D1428696318%3AS%3DALNI\\_MYB\\_-jxUSpLJAZjCjfuK7zPKJCeg&cdm=www.wisebread.com&imt=28800&dt=1428696320710&ea=0&frm=23&biw=1024&bih=790&oid=3&adks=2888103081&gut=v2&if=1&ifk=4027947223&u\\_tz=-420&u\\_his=1&u\\_h=875&u\\_w=1024&u\\_ah=875&u\\_aw=1024&u\\_cd=24&u\\_nplug=1&u\\_nmime=2&u\\_sd=1&flash=11.2.202&vrg=58&vrp=58&ga\\_vid=2072125702.1428696321&ga\\_sid=1428696321&ga\\_hid=1985429492](http://ad.doubleclick.net/N4601/adj/fmpub.wisebread/?sz=728x90;sz=970x90;sz=970x250;sz=950x90;sz=600x66;sz=300x50;sz=970x66;fmzid=2229;fmcls=ATF;tile=1;ord=659842617790794.5;fmsid=289;fmvid=1;u= fmnu8512b3e76240eca5e4267d95dca9d538;fmlcb9e7f29e24feabbe6da53efd6c0c23c42_fmvcb9e7f29e24feabbe6da53efd6c0c23c42%26fm_section%3D%26qcseg%3DD&cookie=ID%3D140b00d91bb0fe40%3AT%3D1428696318%3AS%3DALNI_MYB_-jxUSpLJAZjCjfuK7zPKJCeg&cdm=www.wisebread.com&imt=28800&dt=1428696320710&ea=0&frm=23&biw=1024&bih=790&oid=3&adks=2888103081&gut=v2&if=1&ifk=4027947223&u_tz=-420&u_his=1&u_h=875&u_w=1024&u_ah=875&u_aw=1024&u_cd=24&u_nplug=1&u_nmime=2&u_sd=1&flash=11.2.202&vrg=58&vrp=58&ga_vid=2072125702.1428696321&ga_sid=1428696321&ga_hid=1985429492)
- <http://remnant.fmpub.net/zone/2229?t=js>
- [http://remnant.fmpub.net/view.php?t=b&n=502042&fleur\\_de\\_sel=6667745086](http://remnant.fmpub.net/view.php?t=b&n=502042&fleur_de_sel=6667745086)
- <http://tag.contextweb.com/TagPublish/getjs.aspx?action=VIEWAD&cwrun=200&cwadformat=728X90&cwpid=505320&cwwidth=728&cwheight=90&cwpmnet=1&cwtagid=26357>
- <http://g.adspeed.net/ad.php?do=imp&aid=186208&zid=60718&t=1428696319&auth=0448b3be1471a9a2d6f09e68eb42103b&wd=-1&ht=-1>
- <http://ads.contextweb.com/TagPublish/getjs.static.js?v=9>
- <http://ads.contextweb.com/TagPublish/GetAd.aspx?tagver=1&ca=VIEWAD&cp=505320&ct=26357&cwod=&epid=&esid=&tpg=&brk=false&ccid=&wp=0&cf=728X90&asv=9&rq=1&dw=1024&cwu=http%3A%2F%2Fwww.wisebread.com%2F&cw=&mrnd=2644599&if=0&tl=1&pxy=490,10&cx=1024,790&dxy=1024,23&tz=420&ln=en-US>
- <http://content.linkoffers.net/SharedImages/Products/161204/590579.jpg>
- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLOANS.PUBLISHER.505320.,CAMPAIGN.0.,ADSIZE.728X90>
- <http://pixel.quantserve.com/seg/p-9dsZX-5zhUuTg.js>
- <http://pixel.quantserve.com/pixel;r=484081644;a=p-9dsZX-5zhUuTg;tags=Business:fpan=1:fpa=P0-2035926235-1428696320265;ns=0;ce=1;cm=je=0;sr=1024x875x24;enc=n;dst=1;et=1428696320265;tzo=420;ref=;url=http%3A%2F%2Fwww.wisebread.com%2F;ogl=>
- <http://www.wisebread.com/sites/default/themes/custom/wisebread/images/xok-button-green.gif.pagespeed.ic.SqzGFaWiD.png>
- <http://static.fmpub.net/lib/dfp-lib.js>
- <http://pixel.quantserve.com/pixel;r=29305429;a=p-b0fVTrG87oLhU;fpan=0:fpa=P0-2035926235-1428696320265;ns=0;ce=1;cm=je=0;sr=1024x875x24;enc=n;dst=1;et=1428696320476;tzo=420;ref=;url=http%3A%2F%2Fwww.wisebread.com%2F;ogl=>
- <http://keywords.fmpub.net/?t=json&s=289&u=http%3A%2F%2Fwww.wisebread.com%2F>
- [http://pubads.g.doubleclick.net/gampad/ads?gdfp\\_req=1&correlator=650918655740970&output=json\\_html&callback=callbackProxy&impl=fifs&json\\_a=1&eid=108809021&sfv=1-0-2&iu\\_parts=4601%2Cfmpub.wisebread&enc\\_prev\\_ius=%2F0%2F1&prev\\_iu\\_szs=300x250%7C1x1%7C300x600%7C300x3000%7C300x50%7C320x50%7C300x1050&prev\\_scp=fmzid%3D2230%26fmcls%3DATF%26fmkw\\_u%3D\\_fmnu8512b3e76240eca5e4267d95dca9d538\\_fmlcb9e7f29e24feabbe6da53efd6c0c23c42\\_fmvcb9e7f29e24feabbe6da53efd6c0c23c42%26fm\\_section%3D%26qcseg%3DD&cookie=ID%3D140b00d91bb0fe40%3AT%3D1428696318%3AS%3DALNI\\_MYB\\_-jxUSpLJAZjCjfuK7zPKJCeg&cdm=www.wisebread.com&imt=28800&dt=1428696320710&ea=0&frm=23&biw=1024&bih=790&oid=3&adks=2888103081&gut=v2&if=1&ifk=4027947223&u\\_tz=-420&u\\_his=1&u\\_h=875&u\\_w=1024&u\\_ah=875&u\\_aw=1024&u\\_cd=24&u\\_nplug=1&u\\_nmime=2&u\\_sd=1&flash=11.2.202&vrg=58&vrp=58&ga\\_vid=2072125702.1428696321&ga\\_sid=1428696321&ga\\_hid=1985429492](http://pubads.g.doubleclick.net/gampad/ads?gdfp_req=1&correlator=650918655740970&output=json_html&callback=callbackProxy&impl=fifs&json_a=1&eid=108809021&sfv=1-0-2&iu_parts=4601%2Cfmpub.wisebread&enc_prev_ius=%2F0%2F1&prev_iu_szs=300x250%7C1x1%7C300x600%7C300x3000%7C300x50%7C320x50%7C300x1050&prev_scp=fmzid%3D2230%26fmcls%3DATF%26fmkw_u%3D_fmnu8512b3e76240eca5e4267d95dca9d538_fmlcb9e7f29e24feabbe6da53efd6c0c23c42_fmvcb9e7f29e24feabbe6da53efd6c0c23c42%26fm_section%3D%26qcseg%3DD&cookie=ID%3D140b00d91bb0fe40%3AT%3D1428696318%3AS%3DALNI_MYB_-jxUSpLJAZjCjfuK7zPKJCeg&cdm=www.wisebread.com&imt=28800&dt=1428696320710&ea=0&frm=23&biw=1024&bih=790&oid=3&adks=2888103081&gut=v2&if=1&ifk=4027947223&u_tz=-420&u_his=1&u_h=875&u_w=1024&u_ah=875&u_aw=1024&u_cd=24&u_nplug=1&u_nmime=2&u_sd=1&flash=11.2.202&vrg=58&vrp=58&ga_vid=2072125702.1428696321&ga_sid=1428696321&ga_hid=1985429492)
- <http://remnant.fmpub.net/zone/2230?t=js>
- [http://cm.g.doubleclick.net/pixel?google\\_nid=mediamath&google\\_cm&google\\_hm=h65VKC0AQgCloqpf16wmBg](http://cm.g.doubleclick.net/pixel?google_nid=mediamath&google_cm&google_hm=h65VKC0AQgCloqpf16wmBg)
- <http://srv-2015-04-10-20.config.parsely.com/config/wisebread.com>
- <http://tag.contextweb.com/TagPublish/getjs.aspx?action=VIEWAD&cwrun=200&cwadformat=300X250&cwpid=505320&cwwidth=300&cwheight=250&cwpmnet=1&cwtagid=26360>
- [http://remnant.fmpub.net/view.php?t=b&n=404763&fleur\\_de\\_sel=6698261953](http://remnant.fmpub.net/view.php?t=b&n=404763&fleur_de_sel=6698261953)
- <http://static.parsely.com/code/ptrack-v0.4.0.js>
- [http://srv-2015-04-10-20.pixel.parsely.com/plogger/?rand=1428696321344&idsite=wisebread.com&url=http%3A%2F%2Fwww.wisebread.com%2F&urlref=&screen=1024x875%7C1024x875%7C24&data=%7B%22parsely\\_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%2C%22parsely\\_site\\_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%7D&sid=1&surl=http%3A%2F%2Fwww.wisebread.com%2F&sref=&sts=1428696321342&slts=0&title=Wise+Bread+%7C+Personal+Finance+and+Frugal+Living+Forums&date=Fri+Apr+10+2015+13%3A05%3A21+GMT-0700+\(PDT\)&action=pageview](http://srv-2015-04-10-20.pixel.parsely.com/plogger/?rand=1428696321344&idsite=wisebread.com&url=http%3A%2F%2Fwww.wisebread.com%2F&urlref=&screen=1024x875%7C1024x875%7C24&data=%7B%22parsely_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%2C%22parsely_site_uid%22%3A%2281500c7b-3357-4b1d-afc5-d180b71b5b4e%22%7D&sid=1&surl=http%3A%2F%2Fwww.wisebread.com%2F&sref=&sts=1428696321342&slts=0&title=Wise+Bread+%7C+Personal+Finance+and+Frugal+Living+Forums&date=Fri+Apr+10+2015+13%3A05%3A21+GMT-0700+(PDT)&action=pageview)
- <http://ads.contextweb.com/TagPublish/GetAd.aspx?tagver=1&ca=VIEWAD&cp=505320&ct=26360&cwod=&epid=&esid=&tpg=&brk=false&ccid=&wp=0&cf=300X250&asv=9&rq=1&dw=300&cwu=http%3A%2F%2Fwww.wisebread.com%2F&cw=&mrnd=77737378&if=2&tl=1&pxy=804,570&cx=300,250&dxy=1024,4644&tz=420&ln=en-US>
- [http://pixel.rubiconproject.com/tap.php?cookie\\_redirect=1&v=4222&nid=1512&put=c4325528-2d01-4d00-926c-fab3c5a49eff](http://pixel.rubiconproject.com/tap.php?cookie_redirect=1&v=4222&nid=1512&put=c4325528-2d01-4d00-926c-fab3c5a49eff)

- <http://content.linkoffers.net/SharedImages/Products/161204/590582.jpg>
- <http://pixel.quantserve.com/pixel/p-01-0VlaSjnOLg.gif?tags=CONTEXTWEB.FINANCEMONEY.CREDITDEBTLOANS.PUBLISHER.505320..CAMPAIGN.0..ADSIZE.300X250>

### Reduce DNS lookups

F (0)

↓ Avg Score: 74%

Content

Low

The components are split over more than 4 domains

- www.wisebread.com: 5 components, 97.9K (17.5K GZip)
- wisebread.killeracesmedia.netdna-cdn.com: 76 components, 1418.1K (77.9K GZip)
- static.fmpub.net: 5 components, 33.1K (9.7K GZip)
- www.andoezrs.net: 1 component, 0.1K
- forms.aweber.com: 1 component, 0.06K (0.05K GZip)
- edge.quantserve.com: 1 component, 7.8K (3.0K GZip)
- assets.pinterest.com: 2 components, 45.3K (11.8K GZip)
- www.google-analytics.com: 1 component, 40.9K (16.0K GZip)
- www.googletagmanager.com: 2 components, 51.5K (17.7K GZip)
- bat.bing.com: 1 component, 7.6K (2.7K GZip)
- connect.facebook.net: 1 component, 168.5K (53.5K GZip)
- partner.googleadservices.com: 1 component, 99.1K (34.4K GZip)
- tpc.googlesyndication.com: 2 components, 8.0K (3.7K GZip)
- static.ak.facebook.com: 1 component, 29.7K (10.2K GZip)
- s-static.ak.facebook.com: 1 component, 29.6K (10.2K GZip)
- pubads.g.doubleclick.net: 2 components, 20.5K (7.2K GZip)
- keywords.fmpub.net: 3 components, 0.2K
- www.ycempl.net: 1 component, 21.8K
- ad.doubleclick.net: 1 component, 1.2K (0.6K GZip)
- remnant.fmpub.net: 4 components, 1.1K
- pagead2.googlesyndication.com: 2 components, 107.5K (40.8K GZip)
- g.adspeed.net: 2 components, 0.8K (0.5K GZip)
- tag.contextweb.com: 2 components, 1.0K (0.6K GZip)
- ads.contextweb.com: 3 components, 10.9K (4.1K GZip)
- content.linkoffers.net: 2 components, 44.9K
- pixel.quantserve.com: 5 components, 0.5K
- b.scorecardresearch.com: 3 components, 1.9K (1.1K GZip)
- pixel.mathtag.com: 5 components, 0.08K
- dnn506yrbagrg.cloudfront.net: 1 component, 9.1K
- js.bizographics.com: 2 components, 24.1K
- ak1.abmr.net: 1 component, 0.0K
- static.parsely.com: 2 components, 31.2K (12.9K GZip)
- www.facebook.com: 1 component, 0.5K (0.2K GZip)
- cm.g.doubleclick.net: 1 component, 0.1K
- srv-2015-04-10-20.config.parsely.com: 1 component, 0.2K
- c.betrad.com: 4 components, 39.7K (13.7K GZip)
- pixel.rubiconproject.com: 2 components, 0.04K
- srv-2015-04-10-20.pixel.parsely.com: 1 component, 0.04K
- static.chartbeat.com: 1 component, 25.0K (9.9K GZip)

### Configure entity tags (ETags)

F (0)

↓ Avg Score: 68%

Server

Low

There are 75 components with misconfigured ETags

- <http://wisebread.killeracesmedia.netdna-cdn.com/files/wisebread/personal-finance-blog-logo.png>
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock\\_000025670142\\_Small.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/woman-hotel-worker-tray-room-food-iStock_000025670142_Small.jpg)
- [http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/mother\\_and\\_son\\_gardening.jpg](http://wisebread.killeracesmedia.netdna-cdn.com/files/fruganomics/imagecache/224x152/blog-images/mother_and_son_gardening.jpg)
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- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/text-input-backgrounds.jpg>
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- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/list-bullet-1.jpg>
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- <http://wisebread.killeracesmedia.netdna-cdn.com/sites/default/themes/custom/wisebread/images/bullets-2.jpg>
- [http://c.betrad.com/surly.js?ad\\_wxh=%psz=!.;coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!;](http://c.betrad.com/surly.js?ad_wxh=%psz=!.;coid=69;nid=7420;ecaid=%esid!:%epid!:%ecid!:%eadv!;)
- <http://c.betrad.com/a/4.gif>
- <http://c.betrad.com/geo/ba.js?432e97f>

<b>Reduce the number of DOM elements</b>	B (89)	⬇ Avg Score: <b>94%</b>	Content	Low
There are 941 DOM elements on the page				
<b>Avoid empty src or href</b>	A (100)	⬇ Avg Score: <b>100%</b>	Content	High
You scored 100% on this suggestion - nothing to do here!				
<b>Minify JavaScript and CSS</b>	A (100)	⬆ Avg Score: <b>73%</b>	CSS/JS	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Make AJAX cacheable</b>	A (100)	⬇ Avg Score: <b>100%</b>	JS	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Put CSS at the top</b>	A (100)	⬇ Avg Score: <b>100%</b>	CSS	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Remove duplicate JavaScript and CSS</b>	A (100)	⬇ Avg Score: <b>100%</b>	CSS/JS	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Put JavaScript at bottom</b>	A (100)	⬇ Avg Score: <b>100%</b>	JS	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Avoid AlmageLoader filter</b>	A (100)	⬇ Avg Score: <b>97%</b>	CSS	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Avoid HTTP 404 (Not Found) error</b>	A (100)	⬇ Avg Score: <b>100%</b>	Content	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Do not scale images in HTML</b>	A (100)	⬇ Avg Score: <b>100%</b>	Images	Low
You scored 100% on this suggestion - nothing to do here!				
<b>Use GET for AJAX requests</b>	A (100)	⬇ Avg Score: <b>100%</b>	JS	Low
You scored 100% on this suggestion - nothing to do here!				
<b>Avoid CSS expressions</b>	A (100)	⬇ Avg Score: <b>98%</b>	CSS	Low
You scored 100% on this suggestion - nothing to do here!				
<b>Reduce cookie size</b>	A (100)	⬇ Avg Score: <b>100%</b>	Cookie	Low
You scored 100% on this suggestion - nothing to do here!				
<b>Make favicon small and cacheable</b>	A (100)	⬇ Avg Score: <b>100%</b>	Images	Low
You scored 100% on this suggestion - nothing to do here!				
<b>Make JavaScript and CSS external</b>	(n/a)		CSS/JS	Medium

Only consider this if your property is a common user home page.

- There is a total of 15 inline scripts

